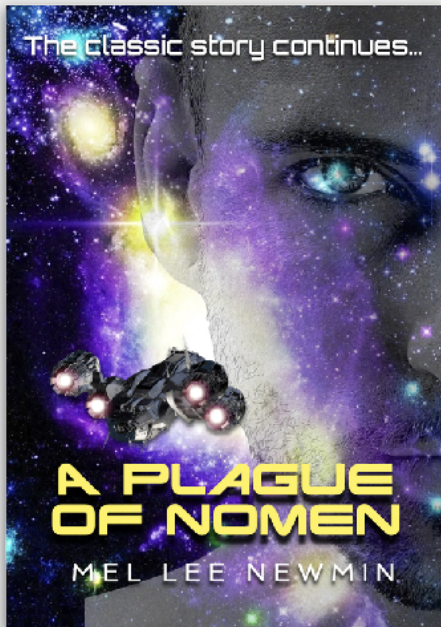


CLARENDON HOUSE PUBLICATIONS

‘The world is better with all this beautiful work seen at last.’ - A. Delf, author

This week from Clarendon House



A Plague of Nomen
by Mel Lee Newmin



The Biggest Problem Writers Have
FREE e-book



Welcome!

Welcome to the Clarendon House Newsletter for week ending 26th April 2024.

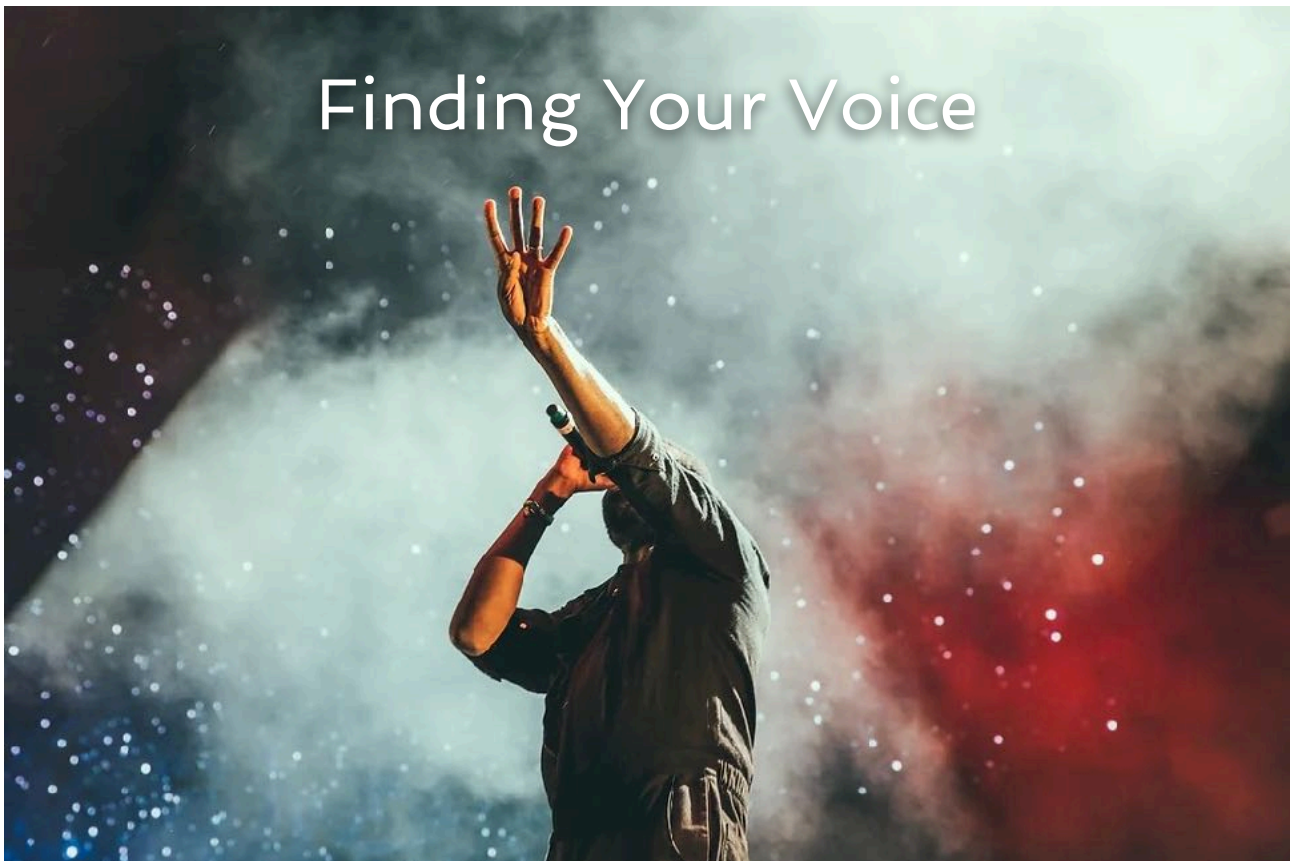
This week we launched the pulse-pounding sequel to **Mel Lee Newmin's** *Noman's Land*, *A Plague of Nomen*! If you like hard science fiction which is also non-stop action-packed, you will love this! The Noman series is fully deserving of a movie treatment -it's amazing!

Also, Issue # 16 of the *The Biggest Problem Writers Have* was released, containing brutal but vital data if you want to establish a career as an author - and it's FREE!

Feedback is welcome. Drop me a line at

grant@clarendonhousebooks.com

Below is a popular blog item.



Finding Your Voice

As an author and a publisher, I review dozens of stories every week. Having published about three million words in the last few years, I am occasionally asked what writing tips would I give to upcoming writers. One of the most important pieces of wisdom I have gleaned is that there is really no way to answer this properly for everyone in all circumstances, but I'll give you some thoughts.

Many writers need to understand that there isn't a great deal of interest out there in what they commit to paper/screen just for its own sake. There's a therapeutic value for the writer in that kind of outflow of 'stuff', but that's about all. If you want to write so that readers — real, living human beings — are attracted and inspired, you need to understand readers in general and your readers in particular. There's a difference — not everyone by any means is going to be interested in what you write, but there will be a sub-set

of people who will be VERY interested in what you offer. Who are these people? What makes them tick? What are they looking for exactly? What are they NOT looking for?

If you can find the crossover area between what you absolutely love writing and what YOUR readers absolutely love reading — the 'sweet spot' — then you'll get sales and find your fanbase.

It's all about finding your own voice.

Keep writing until you confidently find that sweet spot, which is when you find your own voice. That may take 10,000 words, or it may take a million words, but you'll know it when you hit it. It's that moment when words are flowing through you like Niagara Falls and you are proud and joyous and know that you're writing something you'll be happy with, even if it seems no one else is. And that's when your readers will be happy too.



You see, you won't really know what it is that you're offering readers until you find your own voice. So you can't honestly reach the 'sweet spot' until you know what you're doing.

There's a correlation between these two things: the 'sweet spot' of you loving your work and readers loving it too, related to the finding of your voice.

It all comes together. But ONLY when you have written enough to find your voice. Find that special unique voice which by definition only belongs to you and you have then a much better chance of finding those people who want to listen to that voice.

As far as what makes a story brilliant, that very much depends on who the reader is. There's a kind of sequence when I read a new

story: firstly I have to feel in capable hands. This comes in the first few sentences when you sense that this writer has reached that point described above when they are confident in their own voice. It's as easy to spot as it is listening to a song sung in the right key by a good singer. No matter what the subject matter of the story, part of me relaxes a little and I say to myself 'Ah, this is going to be good.'

Conversely, when reading something by a writer who hasn't yet reached that 'sweet spot' point, I am thinking 'Okay, let's get through this and see if it gets better.' Some stories do; others fail within the first few sentences.

Then, while in competent hands, the next step is when the writer surprises me. Not in a bad way, like ‘Oh, I didn’t see that disappointment coming’ but in a good way like ‘Wow! That was cool!’

I remember reading a book by a well-known author some years ago and thinking ‘This is reasonably well-written’ but feeling that the writing was telegraphing to me who the bad guy was going to be. I said to myself, ‘Nah, this author has too good a reputation for the bad guy to be that bad guy — it must be someone else. This will be a cool surprise!’ And then it wasn’t: the bad guy was the character who I thought it was going to be. Flop, even though the author’s name was big.

On the other hand, I recently read David Bowmore’s *The Magic of Deben Market* and

was caught off-guard several times — I thought I knew what was going on, but I had absolutely no idea. And then smash, pow, wham! the stories kept hitting me like that all the way long, including one really big whiz-bang moment towards the end. That book left me with a kind of electricity which still tingles. Just an example.

I get to see a lot of really cool writing by many authors, and I usually try and grab them and publish their work so that others can experience what I have experienced. But you can tell immediately the ones who need to write more — in some cases, much, much more — until they find their own voice.

Keep writing.



YOUR BIGGEST CHALLENGE AS A WRITER — and What You Can Do About It

Haunted by your twin enemies, Lack of Time and Procrastination?

This 25,000 word e-book shows you the pathway to freedom as a writer...

...and it's totally free!

Click on the image to go to the Free Items page.

**Storytelling
Wisdom**

**Cover
Design**

**Serious
Grown-up
Marketing**

**Finding
Your
Audience**

Get published.

Build a career.

Contribute to creating a better world.

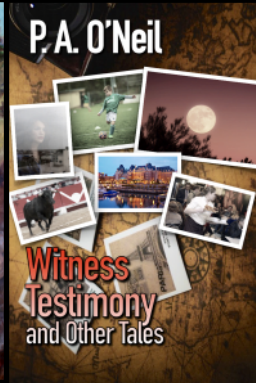
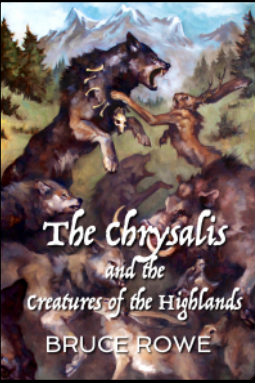
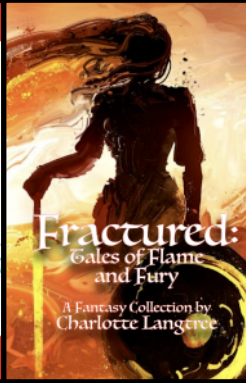
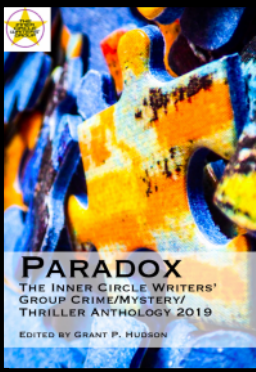
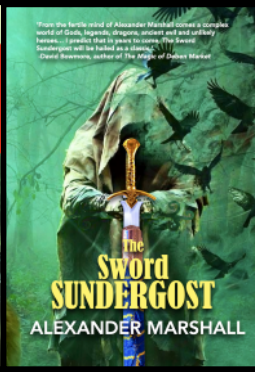


**Become a
PROFESSIONAL
AUTHOR
GROUP**

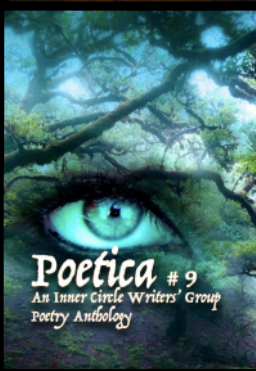
**Long-term
Career
Planning**

**Selling
Your
Books**

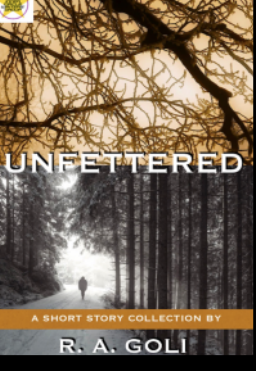
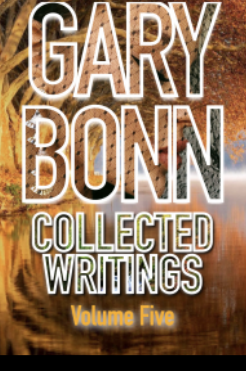
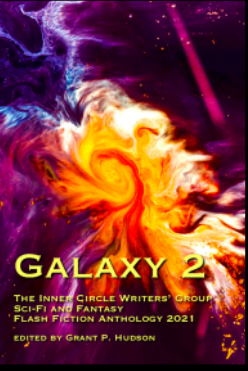
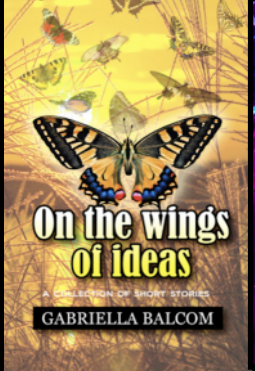
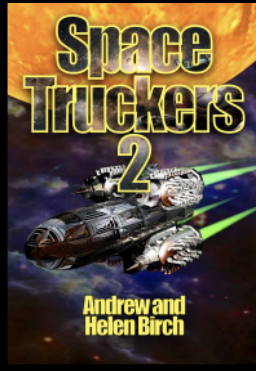
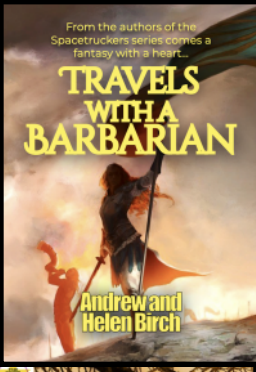
**Using
Social
Media
Properly**



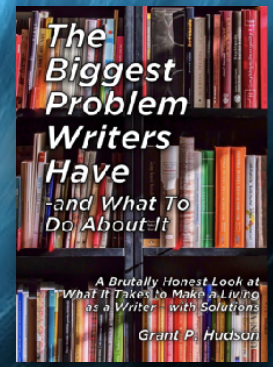
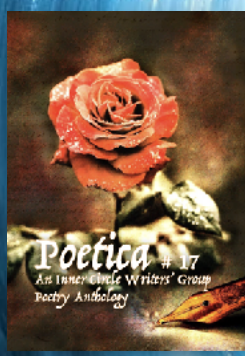
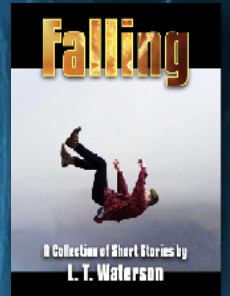
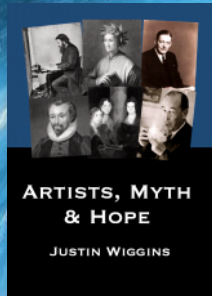
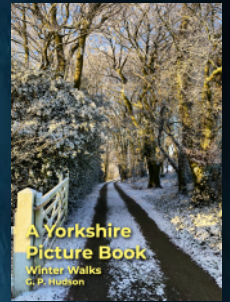
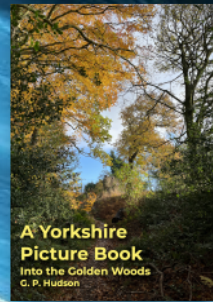
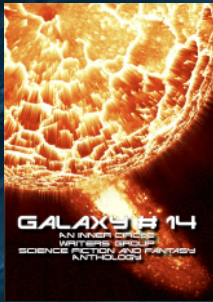
PROFESSIONAL COVER DESIGN FROM CLARENDON HOUSE PUBLICATIONS



• INDUSTRY INSIGHTS • AESTHETIC POWER • REASONABLE RATES • FAST SERVICE
Contact me now to discuss your needs: grant@clarendonhousebooks.com



2024 so far



Stay tuned for more!

www.clarendonhousebooks.com



Riham Adly



Peter Astle



Carmen Baca



Gabriella Balcom



Jim Bates



David Bowmore



Jennifer Brookins



Sharon Frame Gay



R. A. Goli

CLARENDON HOUSE PUBLICATIONS

FLASH FICTION

tales with a twist

regional magical realism

SPARKLING ROMANCE

emotional real-life stories

heart-rending tales full of lovable characters

Westerns

HORROR

brilliant comic writing

detective drama

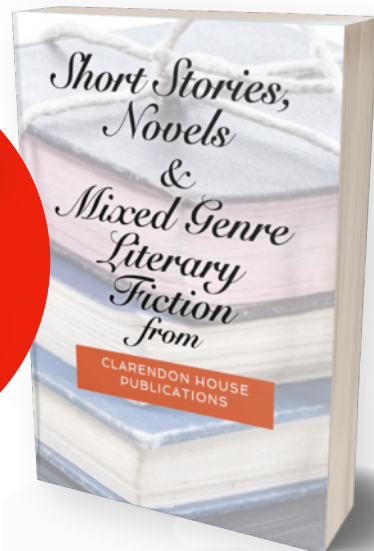
mysteries

thrillers

memoirs

from some of the world's best new writers...

Download a full-colour brochure [here](#)



Peter Toeg



Bill Swiggs



Mark Scheel



P. A. O'Neil



Ruth Morgan



E. Montague



G. Marino Leyland



Frank Kozusko



Samantha Hamilton

Click on each image to visit the author's Clarendon House webpage

CLARENDON HOUSE
PUBLICATIONS

GALAXY ANTHOLOGIES

VISIT ANOTHER
GALAXY
TODAY

GALAXY

INNER CIRCLE
WRITERS' GROUP
SCIENCE FICTION
AND FANTASY
ANTHOLOGIES
FROM

CLARENDON HOUSE
PUBLICATIONS

www.clarendonhousebooks.com/anthologies

For a complete guide to the Galaxy anthologies,
including new submission guidelines,
please download this free guide at
www.clarendonhousebooks.com/submissions

CLARENDON HOUSE
PUBLICATIONS

JOURNEY
into mystical lands full of
faeries and warrior
women, ancient
powers and strange
creatures...



Andrew and
Helen Birch



Bruce Rowe

TRAVEL
TO THE STARS AND
ENCOUNTER FULLY-
FLEDGED ALIEN
CULTURES AND
FABULOUS OTHER
WORLDS...



Emily Fluke



Mel Lee
Newmin

Fantasy and Science Fiction
from some of the best new
writers in the world...



Charlotte
Langtree

Download
a full-
colour
brochure
[here](#)



Alexander
Marshall

Click on each image to visit the author's
Clarendon House webpage

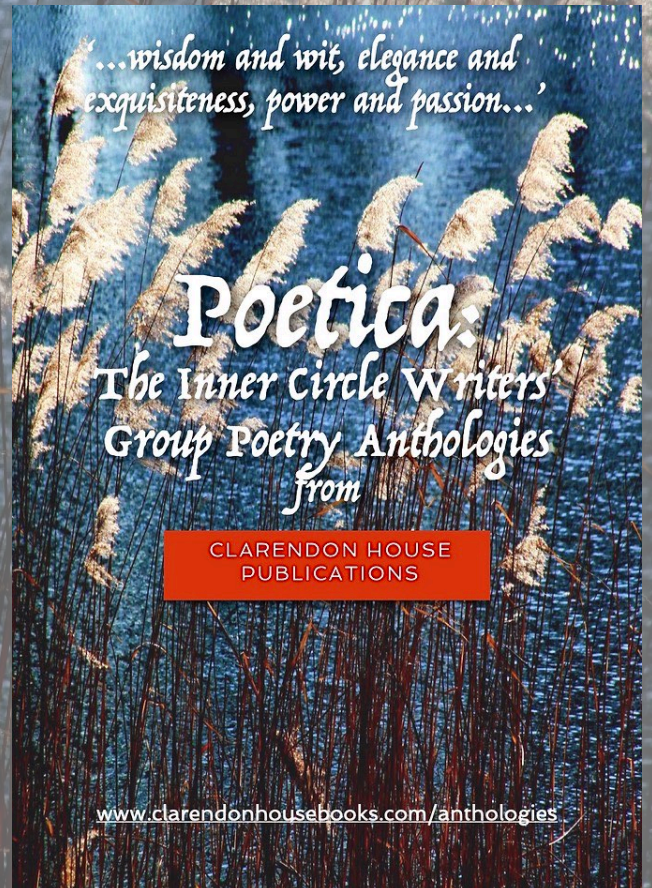
CLARENDON HOUSE
PUBLICATIONS

The

Poetica

anthologies

*Poetry should surprise
by a fine excess and not
by singularity—it should
strike the reader as a
wording of his own
highest thoughts, and
appear almost a
remembrance.
— John Keats*



For a complete guide to the Poetica anthologies,
including new submission guidelines,
please download this free guide at
www.clarendonhousebooks.com/submissions

CLARENDON HOUSE
PUBLICATIONS

NOW IN ONE GIANT VOLUME

'From the fertile mind of Alexander Marshall comes a complex world of Gods, legends, dragons, ancient evil and unlikely heroes... I predict that in years to come, The Sword Sundergost will be hailed as a classic.'

-David Bowmore, author of *The Magic of Deben Market*

The Sword SUNDERGOST



ALEXANDER MARSHALL

www.clarendonhousebooks.com/alexander-marshall

**Exclusively
from**

**CLARENDON HOUSE
PUBLICATIONS**

Clarendon House Publications is the home of the unique understanding of fiction as described in the best-selling [How Stories Really Work](#) and the ground-breaking [Become a Professional Author](#).

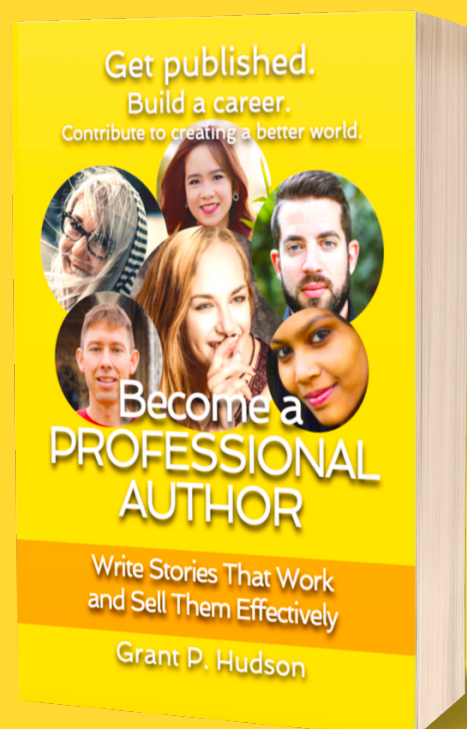
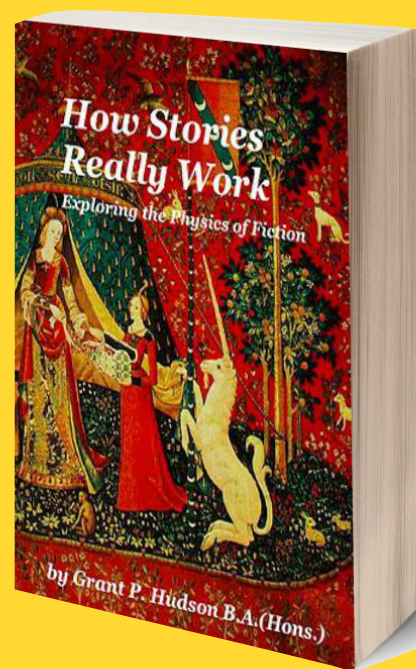
Below are just some of the exclusive services provided to writers all over the world based on that understanding.

Grasp how your own writing works and your writing career will never be the same again!

Any questions about these services or anything to do with Clarendon House?

Drop me a line:

grant@clarendonhousebooks.com



The beginning of a new life for you!

- A life orientated around doing the things you **love** - and making money from it!

- **The goal:** Your life on a completely new, fresh footing after accomplishing a series of five steps under guidance from me.

- Five assignments, spread over a few weeks, will **transform** your habits and routines and revolutionise how you **feel**, how you **work**, how you **live**.

- Starting with a **FREE** assessment of your existing scene and what you would like to achieve, all done by confidential email.

- This process works because it addresses fundamentals common to all people, especially creatives. It works **FAST** and **EFFECTIVELY** and turns lives around by avoiding potential mistakes and distractions.

- At all times **YOU** remain in control, have a mentor on hand, and can **adjust** everything according to new variables which may arise.



Life & Career Consultancy

Contact me now for a FREE assessment:
grant@clarendonhousebooks.com



Special Developmental Editing

Craft your fiction into something you're much happier with!

Work with me as a **Special Developmental Editor** and create a tale which speaks from your heart and communicates to your readers.

- Using principles universal in successful fiction throughout the ages, create a profound unit of work, whether it's a short story, novel, play or longer tale.

- Send me what you have along with notes of what you'd like to achieve and get feedback straight away. Working back and forth, a real work of art takes shape.

- This special developmental editing works because it uses the **fundamental building blocks of every piece of fiction**. You won't find this understanding anywhere else.

At all times, **YOU** are in creative control, **YOU** make the decisions, **YOU** are the artist. But you have access to a mentor who understands what you are doing and trying to do, often better than yourself.

Contact me now for a **FREE** assessment:

grant@clarendonhousebooks.com

Author Platform and Avatar Makeover Workshop

Once you have some stories with which you are completely happy, you'll need a base from which to communicate to the world about them, and a persona to do the talking for you, as discussed in Part Two.

In this workshop, I will not only help you set up the social media presence you need — or tweak whatever social media channels you have — but also I will assist you in putting together your **author avatar**. Further to those important aspects, though, I will also **get you up and running with the whole marketing machine** so that you can swiftly learn what's involved and 'ride the bike' yourself in sort order.

So this workshop is extremely valuable.

The product of the Author Platform and Avatar Workshop is you operating a working marketing machine.

Course Discount

Students get 50% off the **Author Platform and Avatar Makeover Workshop**, which is valued at £750.00 —as a course student, you get it for **£375.00**.

Contact me now at

grant@clarendonhousebooks.com

50% Off

Marketing Consultancy

Some authors, despite learning the basics of how marketing is done, just don't want to do it themselves.

So Clarendon House offers an ongoing Marketing Consultancy which includes running your social media presence and author avatar — following a set of parameters, of course. This consultancy can operate for as long as you wish — weeks, months, years.

The product of a marketing consultancy is to get you book sales without you having to be directly involved.

Course Discount

Students get 50% off the **Marketing Consultancy**, which is valued at £1,200 per month —as a course student you get it for **£600.00 a month**.

Contact me now at

grant@clarendonhousebooks.com

50% Off

Highlighted Proofreading

How it's delivered:

- Send me a piece of work
 - a whole book, a story or an extract
- I correct any spelling, grammar, punctuation or other technical details, **highlighting** each change
- I give you feedback on any common or recurring errors so that you can avoid them in the future

PLUS I give you suggestions on the next steps to take to achieve publication!

FULL PRICE: **£40.00 per 1,000 words**
MAGAZINE SUBSCRIBER/COURSE STUDENT
PRICE: **£20.00 per 1,000 words**

Interested?

Drop me a line:

grant@clarendonhousebooks.com



Exclusively from

CLARENDON HOUSE PUBLICATIONS