



Get published.
Build a career.
Contribute to creating a better world.

Become a PROFESSIONAL AUTHOR COURSE

PART THREE:
HOW CLARENDON HOUSE CAN
HELP YOU

Lesson Two:
A Road to Success

Grant P. Hudson

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CLARENDON HOUSE
PUBLICATIONS

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How This Course Works and What to Expect by the End:

The Become a Professional Author Course is made up of three basic parts:

1. Write Stories That Work

In eight Lesson Modules, you will learn the basic structures of all successful fiction and be encouraged through practical exercises to produce stories of your own which grab, glue, guide and control readers' attention.

2. Sell Stories Effectively

In four Lesson Modules, you will discover how marketing really works and work through several practical exercises so that you will have customers who like, buy and recommend your work to others.

2. How Clarendon House Can Help You

In two Lesson Modules, you will be shown how Clarendon House lays out routes of opportunity for you to get published and acquire a readership of your own.

IT'S IMPORTANT THAT YOU DO ALL THE EXERCISES TO THE BEST OF YOUR ABILITY TO ACHIEVE THE MAXIMUM BENEFITS FROM THE COURSE.

LESSON TWO: A ROAD TO SUCCESS

There are a number of other distinct and effective ways in which Clarendon House can help you.

1. The Inner Circle Writers' Group

This group is unlike most writers' groups on social media.

Post anything about writing, including:

- passages from books you admire
- recommended reading
- extracts from your own work
- requests for advice or guidance about anything to do with writing

'Our little ICWG family is certainly a wonderful group full of kindness and encouragement. It's wonderful to see the growth of so many writers from the help and guidance they've received from this group alone.'



Founded in 2008, this group is a thriving community, celebrating writing of all kinds. Here you can also get a glimpse of the unique and revolutionary 'physics of writing' as outlined in the book **How Stories Really Work** and in many articles and items.

This is not available anywhere else.

The group is free and fun.

***'This book is
REVOLUTIONARY.
Everything is made so
simple and precise that
other methods of writing
seem clumsy by
comparison. It's not just a
way of writing, but a way
of seeing.'***

-A. P. (Author)



2. The Inner Circle Writers' Magazine

A quality, downloadable pdf, available internationally, this magazine is unique, is designed to service your needs as a writer and also to entertain you in ways that right now you probably can't imagine, including with specially commissioned short stories, expert columns, interesting articles and much, much more.

- Over 100 pages each issue of expert writing

advice, fantastic marketing and inspiring art

- Entry to FREE writing competitions, interviews with writers, enlightening articles

- Opportunities to see your writing in print as well as dozens of other submission opportunities

- Every issue downloaded direct to your device for only £2.00, or 12 issues for only £20.00.

[Subscribe now!](#)



3. The Great Clarendon House Writing Challenge

Operating through the pages of the Inner Circle Writers' Magazine above, this competition runs each year and begins with ten contestants, who then undertake a series of specialised tasks, month by month, in each issue of the magazine. There is **no fee** to enter the

challenge. As each month goes by, the number of contestants reduces, based on votes from the magazine's readers who judge how each of them accomplishes each task.

By the end of the competition, **one contestant** is crowned the **winner** of the **Great Clarendon House Writing Challenge**.



*The Great
Clarendon House
Writing Challenge*

The winner is entitled to:

- the offer of a **book publishing contract** with Clarendon House Publications
- a **free webpage** on the Clarendon House website through which to feature their works (whether published by Clarendon House or not)

- a **free full-page ad** in the Inner Circle Writers' Magazine for a whole year

- **free marketing advice**, including cover design, blurb, author platform tips and so on

- a **free Lifestyle Consultancy** to address any issues that might be getting in the way of their success as a writer.



CLARENDON HOUSE

4. Clarendon House **Anthologies**

Throughout any given year, Clarendon House publishes series of anthologies.

The benefits for an author of appearing in a Clarendon House anthology include

- the **credibility** that comes from being independently published, as opposed to self-published

• the **higher production standards**

associated with independent publishing

• a wider reading audience

• the building of a 'track record' as a published author to help with future submissions elsewhere

• the boosting of **personal confidence and strength of voice** which comes from being recognised as a publishable author.



GALAXY # 5

AN INNER CIRCLE
WRITERS' GROUP
SCIENCE FICTION AND
FANTASY ANTHOLOGY

www.clarendonhousebooks.com/anthologies

5. Individual Authors' Works

Based on reader feedback and publisher judgement, Clarendon House selects authors for publication. At this writing, twenty-four authors have had

individual works published in this way.

Publication is traditional — i.e. it involves no fees and includes all editing, proofreading and marketing. Clarendon House only makes money based on sales.



In addition to the above, on the [Clarendon House Publications](#) website you'll find a range of things designed to help you achieve your goals as a writer, from free books through to advanced courses and including a whole spectrum of editing and marketing tools — some of them unique to Clarendon House, all carefully devised with you in mind, whether you are just starting out as a writer and trying to find the time to make progress, or whether you already have a completed manuscript or published book and need help with finding readers.

Please take a look at the website and check out the incredible discounts and offers available to members of the [Inner Circle Writers' Group](#) and subscribers to the [Inner Circle Writers' Magazine](#). These really will save you money! Also, watch out for updates which will happen from time to time, with new special offers and other wonders!

I look forward to hearing from you soon!

Grant P. Hudson
Founder of Clarendon
House Publications

**Your next
module:**

**BECOME A
PROFESSIONAL
AUTHOR
COURSE
APPENDICES**

- TEN COMMON THEMES IN FICTION
- EXERCISES TO REGENERATE YOUR
FICTION
- SEVEN GREAT MARKETING ENGINES
OF THE PAST

Grant P Hudson